

THE SCOOTY & JOJO SHOW

SCOOTYJOJO.COM

5315 N Clark #305, Chicago, IL 60640

773.769.1429

September 17, 2010

Dear Business Owner or Promotions/Marketing Director,

The Scooty and JoJo Show and Jonny Stax Presents would like to invite you to partner with us on the return of our smash hit show *Carpenters Halloween* and our exciting new production *Alien Queen*. We are looking for business partners to sponsor and/or advertise their products and services to our audiences.

Carpenters Halloween is an outrageous send-up of John Carpenter's iconic horror film *Halloween* set to The Carpenters' sweet pop music of the 70s. The show has become a Chicago cult classic. Debuted in the fall of 2007, the show sold out by the second week of the run. More than 1,500 people saw the 2009 production, and it was featured in every major Chicago publication. This year promises to be even more successful. The show will run for 9 performances from October 20 through October 31, 2010 at Circuit Nightclub, a prominent bar and performance space in Lakeview, where *Alien Queen* will also debut.

The support of the Chicago press has been overwhelmingly positive and has assured an increasingly eclectic audience from all over Chicagoland.

METROMIX Critic's Pick

TIMEOUT CHICAGO Critic's Pick and Around Town "Don't Miss" Event

"We were laughing so hard at this dynamic duo's slasher spoof, *Carpenters' Halloween*, that we had pinot noir coming out of our noses (eww)." – Jason Heidemann, *TimeOut Chicago*

"A surprise cult hit. See for yourself this Halloween Season."- Kerry Reid, *Chicago Tribune*

Alien Queen is a new satirical rock opera that sees the classic science-fiction films *Alien* and *Aliens* turned into a "jukebox musical" with the songs of Queen. In keeping with the style established by *Carpenters Halloween*, it will feature puppetry, nonconventional casting, video design, live music and dance. The show will run in December 2010.

With crowds of nearly 2000 expected this year for *Carpenters Halloween* and at least 1500 expected for *Alien Queen*, we are offering you the opportunity to expose our audiences to your products and services. Our marketing is aggressive both in print and online. We are expanding our unconventional televised pre-show advertisement that highlights our sponsors. This clever video plays at the beginning of the show each night and can also be seen online. Our ticket price of \$15-\$25 guarantees accessibility to our growing audience in these tough economic times

We look forward to discussing your involvement with our hit shows.

Thank you,

Jonny Stax
Jonny Stax Presents, Inc.
773.769.1429
jojo@scootyjojo.com

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Sponsorship and Advertising Packages for Carpenters Halloween / Alien Queen

Superstar Sponsor - \$1200 Carpenters Halloween / \$1800 Both Shows

We will feature your company in the following ways:

- Your company logo on the posters used for marketing purposes
- Your company logo featured prominently in the program and looped regularly on the television screens during pre-show
- Your company logo and link to your website featured prominently on our website and all of our weekly email blasts sent during the run of the show to our 3000 fans
- If your company has a 30-60-second commercial, we will include that in the televised pre-show and online*
- A full page print advertisement in the program
- Your company name mentioned and product endorsed in the live pre-show speech made at each performance
- Ten premium tickets with reserved seating

Top of the World Sponsor - \$800 Carpenters Halloween / \$1200 Both Shows

We will feature your company in the following ways:

- Your company logo featured prominently in the program and looped regularly on the television screens during pre-show
- Your company logo and link to your website featured prominently on our website and half of our weekly email blasts sent during the run of the show to our 3000 fans
- If your company has a 30-60-second commercial, we will include that in the televised pre-show and online*
- A full-page print advertisement in the program
- Seven premium tickets with reserved seating

***Commercial Making - \$1000-\$1500**

If you wish to come on as a sponsor, but do not have a commercial to show, we can make one for you. For a little more, you can even have Scooty, JoJo, or the big-headed church puppets included in the commercial. This will be a commercial your company will own and can use for marketing purposes beyond this show.

Close to You Advertiser - \$400 Carpenters Halloween / \$600 Both Events

We will feature your company in the following ways:

- Your company logo shown on the television screens during pre-show
- Your company logo and link to your website featured in one of our weekly email blasts to our 2000 fans
- A half-page print advertisement in the program
- Four premium tickets with reserved seating

We've Only Just Begun Advertiser - \$200 Carpenters Halloween / \$300 Both Events

We will feature your company in the following ways:

- Your company logo shown on the television screens during pre-show
- A third-page print advertisement in the program.
- Two premium tickets with reserved seating to any performances you choose.

About the Company

The Scooty and JoJo Show is the artistic collaboration of entertainers Scott “Scooty” Bradley and Jonny “JoJo” Stax. The duo has performed together for nearly nine years in Chicago, Seattle, Washington, DC, New York, and even Des Moines. Scooty grew up in Iowa and has been a professional writer, director, and producer of live performance for over twenty years, committing his art to the production of new works. JoJo is a musician, producer, and puppeteer who developed his artistic skills growing up as the son of a Southern Baptist minister. As a lobbyist and organizer in social justice movements, he honed his producing skills. Together, they break boundaries and create fresh, innovative works that resonate with people by meeting them where they are and taking them to new places.

The Scooty and JoJo Show is dedicated to busting through borders between people, materials, and art forms and fusing them together to create something entirely new. The Scooty and JoJo Show debuted in Chicago three years ago with the first mounting of *Carpenters Halloween*, a fusion of John Carpenter’s horror film with the soothing pop melodies of The Carpenters. Other fusion pieces include *TRAN: The Atari Musical* and the highly acclaimed *Mollywood*, a fusion of the John Hughes/Molly Ringwald trinity *Pretty in Pink*, *Breakfast Club*, and *Sixteen Candles*. For each of these productions, the company has been listed as best bets in TimeOut Chicago, Metromix, Nightspots, and other popular Chicago publications. A feature article in TimeOut Chicago by Jason Heidemann commented, “While camp is nothing new, Scooty and JoJo’s everything-but-the-kitchen sink elements clearly have grabbed people’s attention.”

The duo also brings together art forms, performers, and audiences in new ways through their 70’s-style variety hour – much like Sonny and Cher meets *The Muppet Show*. The Chicago Tribune published a featured article on their approach to the variety hour format. The most recent setting for their variety hour is *Diva Brunch, The Scooty and JoJo Variety Brunch Hour* that has run for six months at The Spot, an Uptown restaurant. Guest stars have included comedians, vocalists from cabaret and stage, burlesque dancers, female illusionists and drag queens, drummers, and more. This project was featured on *190North* with Janet Davies saying, “Oh, you have got to check this out.... That is the first time I have had a brunch like that, and it was a blast.”

Jonny Stax Presents, Inc. produces The Scooty and JoJo Show. The company is a Chicago-based entertainment company that develops and produces creative ventures, learning opportunities and tailored services that progress imaginative understanding through an innovative blend of media, participants, and content. The company offers workshops, symposia, consultancy, and private entertainment. It produces live entertainment such as cabaret, circus, and theatre.

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Sponsorship and Advertising Packages Agreement for Carpenters Halloween and Alien Queen

Company Name _____

Contact Person _____ Phone: _____

Email: _____ Fax: _____

Address: _____

Sponsorship/Advertiser Package Selection: Carpenters Halloween Both Events

Superstar Sponsor Top of the World Sponsor

Close to You Advertiser We've Only Just Begun Advertiser

Yes, we would like Jonny Stax Presents, Inc. to make a commercial for us.

Amount paid: _____ Referred by: _____

Special arrangements: _____

Please make check out to Jonny Stax Presents, Inc. Check and form can be mailed to Jonny Stax Presents, Inc. at 5315 N. Clark #305, Chicago, IL 60640 or picked up. Please contact 773-769-1429 or awagner@jonnystax.com with best times. Upon receipt of form and money, form will be signed by company representative, copied, and returned for your records. Later contact will be made to secure necessary logo, advertisement artwork, and

Signatures below confirm that sponsor/advertiser has submitted financial commitment and Jonny Stax Presents, Inc. agrees to fulfill sponsorship or advertisement commitments for Carpenters Halloween 2010 as outlined in document entitled "Sponsorship and Advertising Packages for Carpenters Halloween".

Company Representative Signature

Jonny Stax Presents, Inc. Signature

Company Representative Printed Name

Jonny Stax Presents, Inc. Printed Name

Date

Date